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General Assembly Agenda

Opening session

1. Welcome speeches

- Yu In Chon - Minister of Culture, Sports and Tourism
- Björn Ulvaeus – CISAC President – video message
- Marcelo Castello Branco – Chairman of the Board
- Ga Yeoul Chu – KOMCA Chairman

Director General report

- Gadi Oron – Director General

2. Voting results

Presentations and Panel Discussions

3. Presentation: K-Pop – guest presentation by Lee Soo-Man, founder of SM Entertainment
4. Panel: Culture crossing borders – Korean Wave case study: a creators conversation on the cultural and economic benefits of creative endeavours
5. Presentation: CISAC's technology projects and the future of CIS-Net
6. Panel: Artificial intelligence – market developments: what is happening and where we are going
7. Presentation: CISAC's advocacy and lobbying on Artificial Intelligence
8. Panel: Artificial Intelligence – policy developments: legislative initiatives in the EU and outside
9. Presentation: Membership and Client RMEs status report
10. Panel: Competition and Cooperation in rights licensing
11. Closing session